



USA BALL HOCKEY PARTNERSHIPS

A GUIDE TO PARTNERSHIP OPPORTUNITIES 2021-22

Our mission is simple and impactful:

WE EXIST to support communities by organizing programs that develop players, coaches, officials, and facilities. Our goal is to grow our sport, while developing players who are amazing on and off the rink.



COMMUNITY

USA Ball Hockey is involved in bettering communities for everyone through playing hockey - whether it is our men's or women's national teams or our youth hockey outreach effort, we are committed to growing our sport and bettering our communities at the same time.





NATIONAL YOUTH DEVELOPMENT WE WORK WITH THOUSANDS OF YOUNG HOCKEY PLAYERS

ACROSS ALL 50 STATES

PLAYER, COACHING, AND **REFEREE DEVELOPMENT** WE PROVIDE TRAINING TO HELP ELEVATE THE GAME

ACROSS THE COUNTRY

TEAM USA

WE SEND MEN AND WOMEN NATIONAL TEAMS TO THE WORLD CHAMPIONSHIPS IN THE U16, U20, OPEN, AND **MASTERS DIVISIONS**

OUR THREE MAJOR GOALS



BETTER OUR COMMUNITIES



GROW THE GAME







SUPPORT OUR PLAYERS

WHAT PARTNERSHIP MEANS



Your support helps build communities across the country. Ball hockey is a tremendously accessible support for all ages and demographics.

On the national level, your support will allow our best athletes to compete at the world championships without worrying about personal economic constraints.

Ball Hockey's appeal to both young and old and its accessibility are leading to an explosion in growth.

BUILDING COMMUNITY

SUPPORTING ATHLETES

GROWING OUR SPORT



partnership possibilities



SUMMER EDITION

INSIDE

POTLIGHT Program

Common Goals: How Ball Hockey Has Flourished in the Jewish Community

SEPARATED

Ball Hockey & Ice Hockey

PLUS

The Emergence of the NDA 3-on-3 Game in Iowa

USABH MAGAZINE

Reach your audience with USABH Magazine. The magazine's reach includes every member of USA Ball Hockey, players, coaches, and fans across the country.

COVERSTORY LOOKING FORWARD TO LOOKING BACK:

The 2019 Women's National Silver Medal Team





TEAM USA HELMETS

GET PREMIUM and/or EXCLUSIVE PLACEMENT ON OUR NATIONAL TEAM HELMETS - AVAILABLE PER TEAM

Product & Logo Placement -Helmets

We want to pioneer and lead the way in helping our sponsors reach their audience Part of that effort includes innovative logo and product placement on USA National Team equipment and apparel.



TRAINING JERSEYS

GET PREMIUM and/or EXCLUSIVE PLACEMENT ON OUR NATIONAL TEAM TRAINING JERSEYS - AVAILABLE PER TEAM

Product & Logo Placement -Training Jerseys

We want to pioneer and lead the way in helping our sponsors reach their audience Part of that effort includes innovative logo and product placement on USA National Team equipment and apparel.



GAME JERSEYS & UNIFORMS

GET PREMIUM and/or EXCLUSIVE PLACEMENT ON OUR NATIONAL TEAM JERSEYS - MULTIPLE PLACEMENTS AVAILABLE PER TEAM

Product & Logo Placement -Game Jerseys

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SOCIAL MEDIA -WEBSITE

GET PREMIUM and/or EXCLUSIVE PLACEMENT ON OUR USABALLHOCKEY.COM WEBSITE OR SPECIAL SPONSOR-BASED POSTS ON OUR SOCIAL MEDIA



SOCIAL MEDIA AND WEBSITE SPONSORS

Reach thousands of our players, fans, and supporters with your messaging and links with sponsor-based posts or placement on our website homepage.





Have our players reach out to our fans, and supporters on your behalf.

PLAYER PLACEMENT

HAVE OUR PLAYERS HELP GET THE WORD OUT FOR YOU WITH PLAYER ENDORSEMENTS AND PLACEMENTS.



PLAYER PLACEMENTS & ENDORSEMENTS



WHAT YOUR SUPPORT MEANS

As we work to ensure that our National Teams are in the best place possible to help their dream of a gold medal come true, we are also working to make sure the financial costs don't overshadow their preparation.

In the past, players have had to shoulder the entire cost of the games, traveling, accommodations, camps, equipment, and uniforms. This time around, we are trying to lessen their burden so that everyone who is capable of representing our country can play regardless of their financial situation.

INVEST IN GOLD

HELP OUR PLAYERS MAKE THEIR DREAMS A REALITY



WHAT YOUR SUPPORT MEANS

In way of example, this is what your support could mean for one of our national teams:

- for all players
- the championships

HELP OUR PLAYERS MAKE THEIR DREAMS A REALITY

• \$100,000 will cover flights, accommodations, and camps for every player and staff member • \$25,000 will cover all of the players' flights • \$5,000 will cover the costs of an entire training camp

• \$4,000 will cover the cost of the players uniforms for

• \$3,000 will cover the cost of our rink time for a camp • \$1,000 will cover the cost of one day of camp

• \$500 will cover the cost of players' lunches for a camp

INVEST IN GOLD

MORE ABOUT USA BALL HOCKEY

USA BALL HOCKEY is a 501c3 tax-emempt organization

USA BALL HOCKEY aspires to support communities

Whether it is in direct support of one of our national teams, our youthdevelopment programs or our referee clinics, as a 501c3 organization, all of your donations are tax-deductible.

FOR MORE INFORMATION CONTACT: ANGELO TERRANA GENERAL MANAGER, USWNT DIRECTOR, SUSTAINABLE GIVING ATERRANA@USABALLHOCKEY.COM 202-365-3749

